Vegetarian In Progress

This Month's SPECIALS

Products:

MorningStar Farms

Reading:

Why We Love Dogs, Eat Pigs, and Wear Cows: An Introduction to Carnism by Melanie Joy People enter the world of animals rights with one thought: "How can I love one animal and eat another?" Psychologist & educator Melanie Joy examines how humans can compartmentalize animals, caring so deeply for some species while completely disregarding the welfare of others. There's no auestion that humans psychologically condition themselves to separate animals into categorical uses. Just think: if you found out that juicy "steak" you just bit into wasn't cow but golden retriever, would it be as appetizing?

Compassionate Carnivores

VIP Monthly Newsletter

JULY 2015



You can "make it possible"!

Hello VIPs,

Click on the link above to view one of the best videos I've seen factory farming. Please watch the entire video. It starts off cutesy but goes on to provide a compelling story of how you can find the compassion and interest to not

purchase factory farmed products. It's easy to watch, without scenes that many people find offensive.



A study conducted by Purdue University found that 14 percent of Americans have cut their pork con-



sumption in half because of concerns over animal welfare. Have you?

WHAT YOU CAN DO:

PLEASE Resolve to keep your pledge for one day without meat. It may not seem like much, but every 7 people that do this, equate to one person fully eliminating meat from their diet.

Please remember to buy only cage-free eggs & to pass this email to your mailing list. *Thank you! Lois*

www.compassionate-carnivores.org

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